## 3 Things you *must* know about STRETCH WRAPPING

WRAP QUALITY ISN'T ALWAYS VISIBLE.

HOW DO YOU KNOW YOU ARE STRETCH WRAPPING WELL ENOUGH?



THE **CONDITION** OF YOUR **PRODUCTS** UPON ARRIVAL **MATTERS!** 



PROTECT YOUR PROFIT!

1/2% of products
are unsaleble
from bad
stretch wrapping!

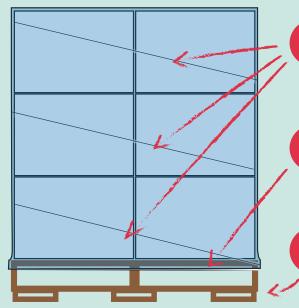
PROTECT YOUR BRAND!

Don't drive your customers to the competition!



Protect your products and your brand with proper stretch wrapping.

## 3 YOU KNOW YOU'RE WRAPPING WELL ENOUGH WHEN ...



- FILM IS APPLIED AS TIGHT AS POSSIBLE
  WITHOUT TWISTING OR CRUSHING THE LOAD.\*
- THE LOAD IS **BONDED** TO THE PALLET WITH A **FILM CABLE**.
- THERE ARE **NO LONG** OR **DRAGGING** FILM TAILS.

<sup>\*</sup> The measure of how tight loads are wrapped is called *containment force*. To see how much containment force different kinds of loads need, click here.

